

Learning SEO

Many people think that they can do [SEO](#) all by themselves. So they launch out into the big Internet and try to push a term up the rankings. If they pick an easy term, they have some success. But if they try to rank on anything difficult or competitive - they see just how hard SEO really is.

The cold hard facts are that the Internet is a very competitive place. It is not 1998 any more. The secret of online business is out. People know that billions of dollars are spent online every year. And where ever there is business there is competition.

About the Author

See my site for more.

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